Atlas: Lincoln

2022 ANNUAL REPORT

WWW.ATLASLINCOLN.ORG

ATLAS: LINCOLN 2022 PERSONNEL

OUR MISSION

Atlas exists to serve the people of Lincoln through local, intentional, and relational Christ-based peer-support

Board of Directors in 2022

Jamie Peer - Chair
Amy Pfingsten - Secretary
Dennis Coudriet - Treasurer
Gabriel Tufts - Board Member
Dan Waters - Board Member

Atlas Staff in 2022

Brody Van Roekel
Sonya Turco
Hollie Sell
Darren Murray

The staff of Atlas: Lincoln

I can't begin to describe how appreciative I am of your support throughout last year. In 2022, we celebrated making 27 mentor-mentee pairings, which surpassed the number of pairings we made in the previous three years ***combined***.
We started offering a "Christ-Based Peer-Support" workshop to equip churches with the Atlas tools, training dozens of people. We welcomed a new staff member and more than doubled our usable office space. With this space, we have hosted other community-minded groups and plan to start a drop-in center for folks in need. Thank you for your support throughout 2022. We're thrilled to continue loving our neighbors and city like Christ in 2023.

Peace, & and above all, Grace,

Brody M. Van Roekel
Executive Director, Atlas: Lincoln

Brody M. Van Roekel, Executive Director

Where we connect with our neighbors

The people that make Atlas happen

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In our past annual reports, we've been privileged to share a story about some relational connection we've had with the beloved folks who come through our doors.

This year, we wanted to share about the connections happening at Atlas through client testimonials. Below are three stories from three different Atlas mentees. Their heartfelt expression and honesty are deeply touching and we can't say enough about how honored we are to walk alongside people in relationship.

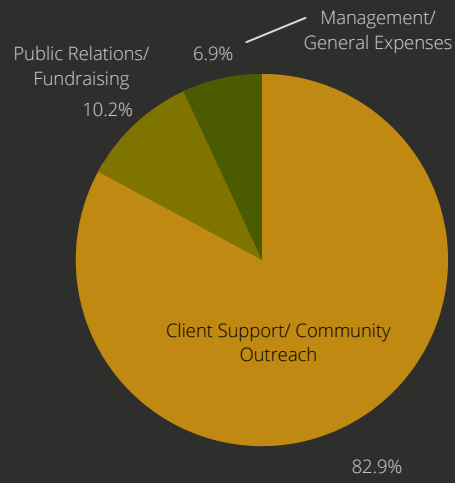
Atlas mentee, Ron
I can't wait to see you too bro. You have been with me since day one dude, that means a lot to me. I've never really got that from someone before, much love and respect, take care man

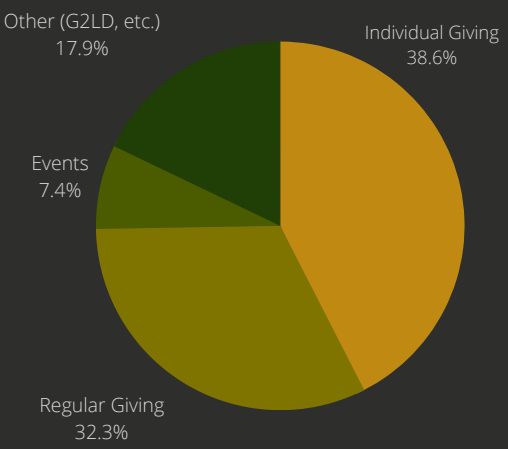
Atlas mentee, D.P.
I thank you for everything that you have done for me since 2018. You have truthfully and whole heartedly been a loyal, faithful, true, and a trustworthy friend and mentor. I wouldn't have our friendship any other way. You have helped me through so much and you have taught me just as much. I continue to learn from your example as a man and as a faithful servant of our Lord Jesus Christ and our Holy Father. I never realized it but now I do, I look up to you, [mentor]. You and my older brother are the two examples of the person that I want to be...I just ask that you and the Atlas family keep me in your prayers.

Atlas mentee, Janet
It wasn't until I came to Atlas that I found a way to be vulnerable and honest. I don't want others to be responsible for my needs, so I can smoke weed or drink alcohol. I was taught to get help with the lights and spend your money on drugs. Since coming to Atlas, I am being shown that this was not the correct way to live life. I wasn't judged. I wasn't told, "You should have known better," or "Don't talk about that." For the first time in 43 years, I wasn't made to feel small or insignificant. My mentor lifted me up by saying, "It's okay and you don't have to stay this way."
For the first time ever, I felt safe and accepted for who I am. I was told that my dream to help single women without kids was awesome and that gave me encouragement. I have never had that before. I just wanted someone to listen and got so much more.
No one ever, in my life, had told me that I could be something or do something and that I am helpful. I have been called everything but that. It helped me believe the things that God says about us in the Bible. That I am loved, that I am worthy, that I can be a disciple. That I can make it and my bad can be used for good.
Do you know how much that could difference? I never knew there were people like that in this world. I heard about it but I didn't believe it.
Atlas helped me all because God put me on their heart. To have people, not just one person, check on you, to see how you are doing, was unheard of. It's always let me check on you so I can get something from you.
This organization has and is teaching me that it's okay to need help. It's okay to not be okay. That we all have hard moments, but not to get stuck there. To remove myself from toxic situations and are a source of being that safe space.

Atlas: Lincoln

NUMBERS AND DOLLARS





Expenses:
$98,680.47

Revenue:
$91,390.19**

OUR CURRENT STATE

5

COMPLETED MENTOR PAIRINGS

In 2022, we celebrated 5 mentor-mentee relationships that reached the goal of one full year of meeting together. We want to recognize their commitment to connecting in relationships.

1110

MENTEE HOURS

Time together matters. In spite of a year of loneliness and isolation, our staff worked hard to continue meeting with clients. These were hours spent meeting, encouraging, and caring for clients in different ways.

27

NEW MENTOR PAIRINGS

We joyfully helped 27 new mentor-mentee relationships begin2022. These mentors and mentees embarked on a journey of growth together. This was also more pairings than the previous three years **combined**!

** Due to our online fundraising platform, a significant portion of our 2022 Year-End giving is disbursed in January. Atlas raised an addition $8000 in 2022 that is accounted for in 2023.

STRATEGIC DIRECTION OF ATLAS: LINCOLN 2021-2024

In July 2021, the leadership of Atlas in Lincoln spent a weekend visioning and praying for what God intended for Atlas throughout the next 3 years. You can find and review the product of that intentional time together below, our guiding intents through 2024.

Strategy Map

Internal Building Blocks

Staffing
Seek to recruit, equip, and engage high-quality, committed, and passionate individuals, while supporting these staff people with competitive benefits. Our staff offer the most important resource any of us have to give to our clients: their time

Diversity and Representation
Strive to be a place of wide, intersectional representation, exemplifying the beautiful diversity of God's Creation, while also maintaining our core value of being inter-denominational

Annual Productivity Calendar
Produce and maintain an Annual Productivity Calendar detailing a full, fiscal-year's events including but not limited to fundraisers, campaigns, trainings, board meetings and the planning and execution of these events

Marketing Strategy and Plan
Develop and grow a long-term, strategic Marketing Plan for Atlas: Lincoln, employing various mediums in order to grow the exposure of Atlas to potential clients, volunteers, mentors, and donors.

All of these 2023 Vision goals relate to the three core tenets of Atlas: *to help the hurting*, *to equip the saints*, and *to unite the community*. Our continuing goals are **always** to spend more **time with hurting people**, **train and pair mentors with mentees**, and **meet our financial budget**. The below vision has been set to help us pursue our ongoing goals.

Open our drop-in center, the "Neighborhood Living Room"

We increased our office space in 2022 with the intent of creating a drop-in center for people to connect and find resources.

Average 3 new mentor-mentee pairings per month.

After an amazing year of pairings in 2022, we hope to increase the number of pairings we make by over 30%.

Increase regular giving by 30%.

Regular giving is important for long-term sustainability. Last year, regular giving was up over 30% and we set that mark as a goal for 2023 as well.

OUR VISION

Creating a community of love throughout Lincoln, so that no one falls through the cracks.

HELP SUPPORT ATLAS

2023 Events - Save the date!

March 7th - Donor Dinner
May 24th - "Give to Lincoln Day"
August 1nd - 5th Anniversary Celebration
August 27th - 5th Annual Mini-Golf Outing
October - Football Watch-party/potluck
December - Year-End Giving

As we consider new events to engage the community and serve our neighbors, keep an eye on our website, newsletters, and social media for more information.

Other ways to support the ministry of Atlas: Lincoln

Contact our Volunteer Coordinator to learn about ways to serve: **volunteer@atlaslincoln.org**

Volunteer with our Prayer Team by emailing **prayer@atlaslincoln.org**

Donate new and used clothes and household goods to our thrift store,
Transformations at **1241 S 14th Street**

Learn more about Atlas: Lincoln on our website **www.atlaslincoln.org**